



Distribution of Farm Inputs

Promising Partnership Between Synagri and Agrocentre Belcan

SAINTE-MARTHE, APRIL 18, 2019 – Synagri and Agrocentre Belcan are proud to announce the promising partnership that will enable their respective customers in the Vaudreuil-Soulanges region and eastern Ontario to access an even wider range of products and services to help agricultural producers perform better.

Under this new collaborative agreement, Agrocentre Belcan will now be able to purchase a series of farm inputs from Synagri, while the Synagri network will become an exclusive distributor of Agrocentre Belcan products, including IP seeds, Proka nutiliming, Catalis and Kalime.

This partnership will allow Synagri and Agrocentre Belcan to join forces and enable their customers to benefit from their respective large networks and wide variety of products.

Quotes

– “We are proud of this announcement, which fits perfectly with Synagri’s philosophy: to offer the best possible products and services to our customers by innovating and constantly improving our way of doing things. This is a win-win-win partnership: for Synagri, Agrocentre Belcan and, above all, for all our customers.”

– Sylvain Lavoie, General Manager, Synagri

– “This association between two leaders in our industry will allow us to maximize the efficiency of our distribution networks in order to offer better service and a wider variety of products to our customers while reducing our costs. More than ever, we grow together.”

– Luc Verdonck, President, Agrocentre Belcan

About Synagri

Active in its community for nearly 50 years, Synagri has acquired enviable experience that has contributed to the success of its customers for two generations. It is today the largest private company offering inputs for crop production in its territory. Its team has more than 200 people working full time and nearly 400 people in peak periods throughout Québec and Eastern Ontario. Research, development, performance and profitability of new products are at the heart of its activities, in order to maintain its status as a leader of the industry.

About Agrocentre Belcan

Founded in 1957, Agrocentre Belcan is involved in the production and distribution of agricultural inputs and offers a full range of products and services for all crop production needs: liming, pesticides, fertilizers, seeds, and human-consumption soybeans for export.

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